1. Three conclusions about the Kickstarter campaign:

* 3 categories that have the highest number of successful campaigns include theater (839), music (540), and film & video (300)
* 3 sub-categories that have the highest number of successful campaigns include plays (694), rock (260) and documentary (180)
* May, June and February are months that have the highest number of successful campaign

1. Some limitations of this dataset:

* Original data set was not clean and required longer time to convert into the correct measurements (date/time)
* Might not include all the countries/markets

1. We can create a table to show state of campaigns by year, a chart to show increase of successful campaigns year over year, a table or chart to show state of campaigns by country, etc.